

Winning Beginning NY

an early care and learning coalition

MEMBERSHIP AGREEMENT FOR THE *WINNING BEGINNING NY* CAMPAIGN

Please affirm your commitment to the following by signing the agreement on the next page:

CORE COMMITMENTS

- Increase investments to expand early care and learning opportunities (home visiting, child care, Pre-K, Head Start, Early Intervention and afterschool) for all children
- Ensure that early care and learning is affordable to families
- Support professional development and adequately compensate the workforce in all settings
- Promote and support quality in services in all settings

Any individual or organization that shares the mission and principles of the *Winning Beginning NY (WBNY)* coalition is invited to join. Once the coalition has agreed on its advocacy agenda, individuals and member organizations are expected to endorse and promote the *full* agenda. It is understood that individual organizations may be working to support additional items in the field of early care and learning that are not included on the *WBNY* agenda. Members, however, are expected to *not publicly oppose* positions adopted by the coalition as its official annual agenda.

COORDINATION OF COALITION

The coalition was convened in 2005 by the Center for Children's Initiatives (CCI), the New York State Association for the Education of Young Children (NYSAEYC), the Early Care and Learning Council (ECLC) and the Schuyler Center for Analysis and Advocacy (SCAA). Historically, these organizations shared responsibility for fundraising, convening meetings, administration, website management, communications and moving the annual advocacy agenda forward. The coalition coordinator is on staff at SCAA.

In November 2011, the coalition voted to reorganize its governance structure. A Steering Committee will be in place by February 2012 and will help to broaden members' engagement and involvement in coalition activities.

COALITION WORK

Executive and Legislative Agendas are shaped and approved by members each year, with the intent to secure resources and regulatory support to expand high-quality early care and learning opportunities for every child and to support working families. *The 2012 Executive Agenda is enclosed.*

WBNY convenes Regional Teams from around the state to work on federal, state and local issues; and Issue Groups that meet to prepare policy recommendations on specific topics.

The coalition also currently has about 4,000 online subscribers. These advocates receive periodic e-mail messages and newsletters regarding early care and learning policy and programs. They are sometimes asked to support the coalition’s agenda by contacting their state legislators or congressional representatives in support of or opposition to specific legislation, including budget cuts. *If you become a member, you will automatically become an e-advocate.*

MEMBERSHIP AGREEMENT

Members are asked to affirm each year that they can abide by the commitments of the coalition. Each participating organization and individual is asked to pay to support direct advocacy expenditures of the campaign.

Organizational Dues: \$600 \$700 \$800 \$900 \$1,000

Individual Dues: \$25 \$50 \$75 \$100 \$125 \$150

**Checks should be made to:
Schuyler Center for Analysis and Advocacy
150 State Street, 4th Floor
Albany, NY 12207**

I have read the WBNY membership requirements and agree to the principles for participation.

Signature: _____ Date: _____

Organization name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Please sign and return to:
Winning Beginning NY, c/o SCAA
150 State Street, 4th Floor
Albany, NY 12207

Any questions, please contact Jenn O’Connor, WBNY Coordinator, at joconnor@scaany.org.